

Why Join?

- Representation
- Development
- Resources

In past year alone...

- 26,044 visitors logged on to our website
- 19,110 people visited the Chamber of Commerce office
- 26,551 information packets were mailed in response to requests



Resources

- Customer Lists: Get lists of current COC members and prospective customers for a nominal fee. Labels are included.
- Relocation Lists: Obtain the COC's relocation lists for free.
- Mailings: Use our bulk mailing stamp rate for your mass mailings. Labels are also available.
- Fax Machine: Use ours for your needs.
- **Copy Machine:** Use Chambers copier
- Trade Show Display Kit: Be prepared to promote your business when you travel.
- Public Address System: Broadcast your message with our system at your next event.
- Event Planning: Obtain assistance for your next business event (e.g. a VIP list).
- Economic Indicators/Demographics: Get the local and national statistics crucial to your business.

Questions?

Visit Our Website www.socorro-nm.com
Or Call Us at (575) 835-0424



Membership Benefits

101 Plaza
P.O. Box 743
Socorro, New Mexico, 87801
chamber@socorro-nm.com
www.socorro-nm.com
(575)835-0424

Member Benefits

Representation

- Web-site: Offer a link from our site to yours.
- Local Newspaper: Place your business info in our monthly newspaper columns.
- Business Cards: Display your business card in our Visitor's Center.
- Vacation and Relocation Packets: Appear in our vacation and relocation packets for a minimal cost.
- Guides: Be mentioned in any COC guide that relates to your business.
- Local Conference Presence: Include your business in the information packet the COC sends to Socorro area events.
- Lodging Facilities: Specialize your advertising and promotions for local lodging facilities.
- Business Showcase: Reach businessmen, visitors, and customers by placing your products and services in the COC office.
- Trade Shows: Let us mention you when we travel.
- Information distribution: Let the COC distribute your business information globally
- Local Promotion Programs: Promote your business locally through the COC.
- Members Referral Services: Benefit from our practice of referring product and service request to COC members.

- Credibility: Certify your membership with a COC seal and display it with pride to add credibility to your business.
- Newsletter: Take advantage of our advertising space reserved exclusively for COC members, submit news releases and business information (including flyers) *plus* receive information on local business issues, member business activities, new members, and the value of shopping locally.

Development

- Networking: Make invaluable business contacts by meeting future clients and other COC members through our Business After Hours Mixers.
- Small Business Development Center: Meet with local Small Business Development Centers liaison counselors from the UNM Valencia Campus through the COC office.
- Business Seminars: Increase your profitability through our seminars, which, among other things, untangle the government vendor process.
- Access to Other Organizations: Benefit from the COC's membership in ACI, U.S. COC, Small Business Development Centers, and let COC representatives lobby locally and nationally on your behalf.
- Community Achievement: Let us recognize your success.

Resources (See Reverse)

Membership Form

Name: _____

Business Name _____

Billing Address: _____

Phone: _____ Cell _____

E Mail: _____

Website: _____

Business Type: _____

Membership Category: _____

Number of employees: _____

Due: \$ _____ Additional Fees: \$ _____

Total: \$ _____

Category	Dues	Additional Fees
Basic Business Member	\$125	\$ 5 Per Employee
Financial	\$300	\$40 Per Million Deposit
Hotel/Motel	\$200	\$2 Per Room
Trailer Parks; Apts.	\$125	\$2 Per Unit
Non-profit; Public	\$475	None
Insurance, Real Estate Professions	\$150	\$25 Per Licensed Associate
Civic clubs and groups	\$ 80	None
Individual*	\$ 50	Or \$ 75 per family

* The individual membership category pertains to persons only.
**An employee is one (1) full-time employee working 40 hours week. If you have part-time employees, calculate half. Financial Institutions report \$40.00 per million deposited.

Please
fax, mail, or deliver form to:
Socorro County Chamber of Commerce
101 Plaza P.O. Box 743 • Socorro, NM 87801

fax (575)835-9744 or www.socorro-nm.com