

“Address Service Requested”

Socorro Fun Golf Tournament Results

The Chamber of Commerce held its annual golf tournament on Saturday, April 30th, with twenty-two four person teams participating. The morning started windy and cold, but by noon the wind settled down, the temperatures began to heat up and so did the scores! There was a three way tie for first place, all coming in with a score of 61. The winner was decided by a hole tie breaker. The event was expertly hosted by the New Mexico Tech golf course, its Golf Pro, Russ Moore, and his golf and kitchen experts.



1st Place: (from left to right)
Pat Salome, Sam Atencio,
Pete Sisneros, Anton Salome



2nd Place: (from left to right)
Tony Zimmerly, Randy Clark,
Dennis Walsh, Clay Beevers



3rd Place: (from left to right)
Randy Torres Sr., Randy Torres Jr.,
Charles Savadra, Daniel Pacheco

Socorro Farmer’s Market Draws Devoted Locals

It’s a fresh, sunny morning around 8:45 a.m. and locals are milling around the park on the Plaza in Socorro, checking out the delicious looking and colorful produce. There are five or six tables boasting a mix of bright orange carrots, various types of lettuce and spinach, radishes, onion greens, herbs, and more. Only when the whistle blows at 9 a.m. can the transactions at the Socorro Farmer’s Market begin. Until then, people mingle and chat, while lining up at the tables of their favorite vendors.



Kathy Berger and her husband, Fred, have been selling at the Socorro Farmer’s Market for about eight years. “I love meeting the customers, seeing the same people each week and having them ask how our kids are doing”, she says. A woman named Noel is in her sun hat, with a beautiful hand woven basket for holding her purchases. When asked what she likes most about the market, she answers “seeing people I know and getting wonderful, fresh food.” Karen Bailey-Bowman, a local hay grower, also states that “seeing friends” is one of her motivators for getting out to the market on Saturday mornings. She also comes “for lettuce from The Rhubarb Ranch”, among other things. Stacy Timmons, a local geologist, is at the market with her husband and 2 small children. “We come for the eggs and carrots”, she says. “Have you seen the color of the egg yolks? They’re a bright orange-yellow color. We like our kids to be able to see where their food comes from, and we like that buying locally means that we’re making less of a carbon footprint.” A few tables down, Frances Deters, the Farmer’s Market manager, is selling the eggs that Timmons and her family come for. The eggs are being sold for Mark Cortner, of Rafter C Farms, who has land near Chaparral Loop. He is also the current Socorro Farmer’s Market president. Deters has a steady stream of customers for the fresh eggs, which she says are from “free-range pasture fed chickens, that are also fed some scratch and a mix of corn and soy”.



Along side the fresh produce and eggs, you can find Al and Jane Smoake’s table with their many jars of jelly products, ranging from Mesquite Bean Jalapeno Jelly to Prickly Pear Cactus Jelly. Further into the park are craft tables, including dyed t-shirts and jewelry. Patty Ballou is at the market for the first time, selling her selection of goat’s milk natural soaps and lotions. “I’ve had goats for thirty years”, she says. “My grandchildren have sensitive skin, so I started making these products about a year ago.”



The Socorro Farmer’s Market operates on Saturday mornings from 9:00 a.m. till noon and starting in mid-June will operate on Tuesdays from 5:00 p.m. to 7:00 p.m., as well.



Officers

President

Sue Meza

President-Elect

Vacant

Past President

Barbara Romero

Treasurer

Randy Torres

Board Members

Steven Aguilar, Jr.

Andrew Dotson

Lauren Finley

Gwen Roath

Linda Rosales

Victoria Torres

Dan Walsh

Staff

Director

Terry Tadano

Asst. Director

Brad Winton

Communications

Director

Jennifer Polle

Webmaster

Susan Wisdom

May's CHAMBER ARTIST OF THE MONTH

Curious Crow
Studio

Membership Renewal: What Are Your Member Benefits?

It's membership renewal time at the Socorro County Chamber of Commerce. If you're a current member, please watch for your invoice, which will be arriving by July 1st. It's a good time of year to remember what sort of benefits you're getting from your Chamber of Commerce membership.

As examples of the type of exposure which member businesses receive through the Chamber, information packets on local businesses are provided to potential visitors, new residents, NMT students, First Responders, and conference attendees. Also, brochures, business cards, merchandise, and local artwork are displayed prominently in the Chamber office for exposure to tourists and other walk-in traffic. All member names are listed in the City of Socorro map and official Socorro Visitor Guide. Does your business have specials, holiday sales or coupons that you'd like to have promoted to the community? The Chamber is happy to insert member flyers into its monthly newsletter, which goes out to approximately 350 households and businesses. Member businesses have access to the Chamber's bulk mailing permit, as well.

Each month in the Chamber newsletter, new members are highlighted, to keep the community abreast of new products and services being offered. The monthly Member Spotlight typically highlights 8 to 10 existing businesses to remind readers of who they are and what they do. El Defensor Chieftain prints the Chamber of Commerce newsletter on its monthly Chamber Page, so information about member businesses also reaches a wider audience. The Chamber Newsletter also goes out to local elected officials, VIPs, and representatives in the Socorro business community. The Chamber now has a Facebook page, as well, and regularly promotes local businesses and events through that venue.

We are currently proud to support and promote close to 300 local businesses, artists, entrepreneurs, and individuals, with new members joining us over the past year. We hope you will continue your membership with the Chamber of Commerce and we welcome any suggestions as to how we might better serve you. We appreciate all of you, and value your trust in us. If you have any questions or would like more information, please call Brad or Terry at the Chamber office at (575) 835-0424.

Have You "Liked" Us on Facebook Yet?



If you haven't checked out the new Chamber of Commerce Facebook page, you're missing out! Not only do we keep our "likers" in the loop about Socorro events, recycling days and concert reminders, but you'll see photos of local events in your Facebook news feed—or you can even post your own. The Chamber Facebook page is also a great way to give extra exposure to your business, with no extra cost to you. If we post about upcoming events and have missed yours, you can click "comment" and let other locals know about your events or specials, in your own words. You can also contact our Communications Director, Jennifer, directly at jenniferpolle@gmail.com. She'll be happy to give your event or business a plug. If you have no idea what Facebook and "likers" are, feel free to contact Jennifer, as well! Remember: to find us, you need to go to www.facebook.com and type "Socorro County Chamber of Commerce" in the search bar. When you get to our page, click on the "like" button at the top.

CITY OF SOCORRO



Socorro Community Calendar

CALENDAR OF EVENTS

- June–July **City Pool OPEN Monday—Saturday 1:00—4:30 pm, 835-3091**
- June 1 **Youth Center Program Begins, City of Socorro Youth Center, 835-3934**
- June 2 **Movie Night After the Thin Man 7:15 pm FREE Public Library, 835-1114**
- June 3-4 **North South A-AA Baseball SHS Baseball Field, Alan 621-3825**
- June 4 **Recycle NEWSPAPERS & ALUMINUM CANS 8:30 – 11 am
Empty lot South of Ace Hardware, Keep Socorro Beautiful 835-8927**
- June 4 **Common Herps of Bosque del Apache, with Gary Froehlich
Bosque del Apache Visitor's Center, 835-1828**
- June 4 **Hammel Museum Open House 8 am – Noon
600 Sixth Street, Kay 835-1721, Bob 835-3183**
- June 4 **Very Large Array Guided Tours 11 am—4 pm
"Planetary Radio Astronomy" 50 miles West on Hwy. 60, 835-7243**
- June 4 **Guided Night Sky Stargazing after Sunset
Etscorn Observatory, NM Tech Campus, 835-7243**
- June 6 **Little League Begins, Sedillo Park, 835-7537**
- June 6-11 **Socorro Open Golf Tournament and the famous Elfego Baca Shoot
NM Tech Golf Course, 835-5335**
- June 6-28 **Summer Reading Program, Socorro Public Library, 835-1114**
- June 6 -
- July 29 **Summer Lunch Program 12:00—1:00 pm FREE
Various Locations, Socorro Consolidated Schools, Jenelle 418-1818**
- June 13 **Missoula Children's Theater Auditions "Cinderella"
Finley Gym, open to all K-12 youth, \$20 Registration, PAS 835-5688**
- June 14 **NM Tech Summer Classes Begin**
- June-Oct. **Socorro Farmers Market Tues. 5 – 7 pm & Sat. 8 am – sellout
Historic Socorro Plaza, Socorro Visitors Center 835-8927**
- June 18 **Recycle MIXED PAPER & CARDBOARD 8:30 am – 11:30 am
Socorro Plaza, Chamber of Commerce 835-0424**
- June 18 **Friends of the Library Used Book Sale 9 am-11 am
Finley Gym Book Room, 835-1114**
- June 18 **Missoula Children's Theater presents "Cinderella" 1:00 & 3:00 pm
Finley Gym, Tickets at the door \$5 adults, youth FREE, PAS 835-5688**
- June 19 **Socorro General Hospital Golf Tournament
NM Tech Golf Course, 835-0861, 835-5335**
- June 25 **Socorro County Arts Hands on Art Workshop 1– 3 pm FREE
Alamo Gallery and Gifts, 835-2787**

Distributed by the *Socorro Heritage and Visitors Center* 575-835-8927

www.socorronm.gov

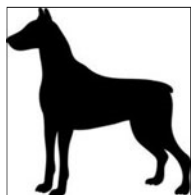
Member Spotlight

Interested in training or boarding for your dog, trail rides or care for your horse, or a nice place to stay for your New Mexican vacation? We recommend calling on the services of these Socorro County Chamber of Commerce members!



ABC Dog Training, LLC, is owned by Jan Gribble. Located in Socorro at 1539 Bosquecito Road, she provides services to all of New Mexico. If you are committed to training your dog, ABC Dog Training is committed to *helping* you train your dog. All classes and training programs have a performance guarantee. Please contact Jan by phone at (505) 410-5810 or via email at abcdogtraining@juno.com.

Visit ABC Dog Training on the web at www.NewMexicoDogTraining.com. Experience + Knowledge = Results!



Black Dog Ranch Boarding Kennels and Cattery, Inc. is owned and operated by Kortnie and Andrew Dotson and is located at 200 Hidden Lane in Socorro. They mainly offer boarding and daycare services for cats and dogs, but will care for any of your pets from birds to ferrets. They can be reached at their office at (575) 838-5316 or by cell phone at (505) 515-1011. Contact Black Dog Ranch via email at blackdogboardingkennels@gmail.com.



HomeAway – New Mexico Vacation Rentals can be reached toll free at (866) 771-3010. If you're looking for the perfect warm-weather getaway the entire family will enjoy, consider a stay in HomeAway's New Mexico rentals. Rich local histories, outdoor activities and local festivals are sure to keep everyone busy for even the lengthiest vacations. Contact Home Away

by email at afaulkner@homeaway.com or see their rental options on the web at www.homeaway.com/vacation-rentals/new-mexico/r1132.



New Mexico Vacation Home Rentals can be reached toll free at (800) 710-2755. Take your next New Mexico vacation without spending a penny more than you have to on lodging. By renting directly from the owner, they help you eliminate the middle man and save money. Reach New Mexico Vacation Home Rentals by email at mchristopher@vacationhomerentals.com or on the web at www.vacationhomerentals.com.

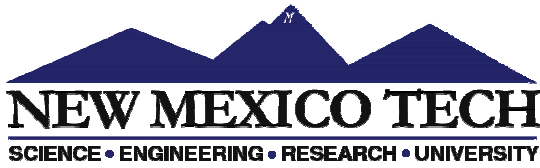


Acacia Riding Adventures is owned and operated by Dacodah Herkenhoff and located in beautiful San Acacia, New Mexico at 86 San Acacia Road. Interested in a moonlight trail ride? In need of horse training, riding lessons, boarding, health or hoof care? They can help! Acacia Riding Adventures is a full-service equine facility, with an attentive, capable staff to assist with all of your needs. Contact ARA at (575) 517-0477 or horse-guide2@yahoo.com. Visit them on the web at www.acaciaridingadventures.com.



Sawtooth Mountains Adventures is owned and operated by Katharina McWhorter. Trail riding and ranch vacations are offered on SMA's scenic ranch located in and around the Sawtooth Mountains, between Datil and Pie Town, New Mexico. Sawtooth Mountains Adventures offers guided trail rides within thousands of square miles of open range, with experienced ranch horses that can handle riders of all levels. Riders can also bring their own horse. Get the Wild West feeling in breath taking country! Please contact Sawtooth Mountains Adventures at (575) 772-5162 or sawtoothmountainsadventures@yahoo.com. Visit their website at www.sawtooth-mountains-adventures.com.

Community Education Courses Offered This Summer



Interested in broadening your horizons this summer? Consider the wide variety of Community Education courses offered through NM Tech. Between June 14 and August 5, thirty courses will be offered – and there's still time to register!

Non-credit courses offered include: Introduction to Guitar, Intermediate and Advanced Guitar, Tai Chi Chuan, CPR/First Aid, and Spinning (indoor cycling). Credit courses offered include favorites such as Stained Glass, Painting, Ceramics and Metal Arts/Lapidary. If physical recreation is your thing, check out Weightlifting, Yoga, Zumba (Salsa Aerobics), Taijutsu, Aquatic Fitness, Pilates, and more. If you would like more information about classes, please contact New Mexico Tech Community Education by email at larmijo@admin.nmt.edu or by phone at (575) 835-6581.

Father's Day and Building Strong Communities

This year, Father's Day is Sunday, June 19th. Ms. Sonora Smart Dodd, first had the idea of a "Father's Day" while listening to a Mother's Day sermon in 1909. Dodd wanted a special day to honor her father, William Smart, a Civil War veteran who was widowed when his wife died giving birth to their sixth child. Mr. Smart raised the newborn and his other five children on a rural farm in eastern Washington. As an adult, Ms. Dodd recognized her father's dedication and selflessness and, with the assistance of the Spokane, Washington Young Man's Christian Association (YMCA), the first Father's Day was celebrated in 1910. In 1924, President Calvin Coolidge supported plans for a national Father's Day. In 1966, President Lyndon Johnson signed a presidential proclamation declaring the 3rd Sunday of June as Father's Day. In 1972, President Richard Nixon signed a law, which finally made it permanent.

What are your Father's Day traditions? Many families honor their fathers or father figures with phone calls, favorite foods, cards and gifts. Typically, Father's Day gifts involve grilling supplies, tools, and home improvement or automotive gadgets. If you choose to buy a gift for your father this year, consider shopping locally, here in Socorro County. Many Chamber of Commerce businesses sell unique and traditional gifts. If you'd like to do something a little different, consider purchasing some art from one of our local artists or a gift certificate to a local restaurant! Socorro County is lucky to have quite a few locally owned restaurants to choose from, if you want to take your father out for a good meal on the 19th.

Why support local businesses? When shopping locally, you simultaneously create jobs, fund more city services through gross receipts tax, invest in neighborhood improvement, and promote community development. Also, locally owned businesses tend to build strong neighborhoods by linking neighbors and by contributing more to local causes and activities. The Chamber of Commerce would like to thank all the fathers for everything you do for your families. You're part of what makes Socorro a strong community. **Happy Father's Day!**

New Registered Businesses in City of Socorro (May)

Los Ranchos Plumbing, Heating, Cooling, LLC
Legal Grafitti
Corner Copy
Rent A Center East Inc.

