

Socorro County

CHAMBER OF COMMERCE

P.O. Box 743, Socorro, NM 87801
(575) 835-0424 www.socorro-nm.com

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CHAMBER OF COMMERCE

Chamber News

Quality, Reliability & Excellence
July 2011

Don't Miss Socorro's Best 4th of July Tradition!

Looking for some fun and excitement this 4th of July? This year marks the 19th annual Independence Day celebration sponsored by New Mexico Tech Performing Arts Series (PAS), The City of Socorro and EMRTC. Take your friends and family out to the north side of Macey Center for live music, family activities, many of your favorite vendors, and New Mexico Tech's impressive fireworks display!



Entertainment Schedule:

- 11:00 a.m. - Socorro Community Band
- 12:00 p.m. - NM Tech Martial Arts Club & Socorro Martial Arts
- 1:00 p.m. - Clan Tynker – juggling, magic, comedy, stilt-walking
- 1:45 p.m. - Kyle Martin – country and western, variety
- 3:00 p.m. - Tori Murillo & the Murillo Brothers – Spanish, variety
- 4:30 p.m. - The Cowboy Way with Doug Figs – country, folk, rock
- 6:00 p.m. - Tobias Rene – Spanish rock
- 8:30 p.m. - The Rob Lopez Experiment – rock
- 9:30 p.m. (or dark) - fireworks display

From 1:00 - 4:00 p.m., there will also be a water slide, obstacle course, Slip 'n Slide, and Jump Balloon Inflatables for the kids. From noon -7:00 p.m., indulge in Chartwell's famous BBQ platters: chicken, brats, hot dogs or hamburgers, plus salads, corn, chips, and dessert. There will also be non-profit vendors with a variety of food and snacks: snow cones, pop corn, cotton candy, frito pies, pasta lunch boxes, water melon, candy, baked goods, and more! To learn more about this event, go to www.pas.org.

DON'T FORGET ABOUT THE NAPA TOOL SALE ON JULY 28TH! (See insert for details)

Socorro County Photo Contest on Facebook

Do you have a photo that captures the beauty and unique character of Socorro County? The Chamber of Commerce is holding a photo contest on its Facebook Page! The contest will begin on Friday, July 1, end on Tuesday, July 26, and is open to all photographers. Please email up to three photographic entries, with a brief description of location, to coc@socorro-nm.com and we'll post them on our Facebook page. Tell your friends and family that they can vote on their favorite photos by clicking the “like” button beneath the photos. On July 26, the photo with the most “likes” will win. The prize will be a \$50 gift certificate to K-Bob's Steakhouse in Socorro. The photo will also be printed in the August edition of the Chamber newsletter. Call (575) 835-0424 or email coc@socorro-nm.com for more information. Start snapping those pictures!

Chamber Members Recognized in Sunset Magazine

Once again, San Antonio, NM is recognized for its delicious green chili cheese burgers. In July's issue of Sunset Magazine, Chamber of Commerce members Buckhorn Tavern and Owl Bar & Café are recognized in the article *Sunset's 25 absolute best places to eat along western highways*. According to Sunset Magazine, San Antonio is known as “burger capitol of the universe.” Both the Buckhorn Tavern and Owl bar & Café were ranked in the top five. Of course, the New Mexico green chili is what puts both burgers above and beyond the rest in the western United States! What's better, Buckhorn or Owl? Try them both and decide for yourself.



Chamber Welcomes Kathy Spring as New Member of the Board of Directors



The Socorro County Chamber of Commerce is fortunate to have Kathy Spring join our Board of Directors. Spring comes to the board with a wealth of experience. She has worked for Aerojet for 20 years, where she acts as a Senior Business Analyst. For the past 10 years, she has also worked part-time at Tresco, as an administrative assistant. Spring acts as Secretary for the Puerto Seguro Board of Directors and volunteers her time at the Cottonwood Valley Charter School. She has two children, three grandchildren, and her partner of 19 years is Bennie Naranjo.

CITY OF SOCORRO



Your Chamber of Commerce Newsletter is produced with the assistance of the City of Socorro Tourism Department's Heritage and Visitor Center.

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Vacant

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Susan Wisdom

July's CHAMBER ARTIST OF THE MONTH

Donna Nowicki

Keep Socorro Beautiful: Organic Gardening Tips

Tomatoes, cucumbers, squash, chiles, potatoes...what's in your garden this year? It's nice to see crops of vegetables, fruits, and herbs thriving around Socorro. If you're finding that your burgeoning produce is being affected by pests and diseases that hinder your crops, stay tuned. Most of us know that, though chemical pesticides might kill the pest or disease, they are not only toxic to the environment, but are harmful to us humans. If at all possible, consider some of these safer alternatives.



Covering your crop is one of the very best methods of organic pest control and is effective against all sorts of pests. Fine mesh or agricultural cloth is available from various garden shops and can be placed over a frame made from PVC pipe, heavy wire, or wood. Not only does agricultural cloth provide protection from many pests, including larger critters who may want to dine on your lettuce or berries, but it protects your tender plants from the harsh New Mexico sun. An added benefit is that covered gardens tend to require less water, because less moisture evaporates.

Many types of plants, and even vegetables, deter insects from eating your other plants. Consider placing rosemary, mint and thyme near cabbage to scare off cabbage worms. Plant nasturtiums near cucumbers, melons and squashes to repel squash bugs. Grow radishes near cucumbers to deter cucumber beetles.

Use a few squirts of natural dish soap or castile soap in a spray bottle full of water and spray on your plants to kill aphids and a variety of other insects. Make an epsom salt spray with 2 ounces of salt per 2 gallons of water to help with black spot, mildew, wilt and rust. It's best to avoid applying these sprays during the heat of the day.

Do you have special organic gardening tips to share with other Socorroans? Go to our Facebook page and make a comment! Thanks for all you do to **Keep Socorro Beautiful!**

An Opportunity for Local Businesses to Welcome NMT Students

Toward the end of August, a flock of about 2,000 students will "migrate" to Socorro in preparation for the upcoming school year at New Mexico Tech. With this flux in our population, comes a wonderful chance for local businesses to welcome these new residents and let them know about the services they offer here in Socorro County.

Each year, the Socorro County Chamber of Commerce assembles a package for the approximately 700 students who will reside on the New Mexico Tech campus. This packet includes coupons, special offerings, brochures, and free samples. What could your business offer to make the new and returning NMT students feel welcome? Please stop by the Chamber office or call the Chamber staff (835-0424) soon, to take advantage of this excellent opportunity. All business materials must be at the Chamber office by **July 7th** to be included in the package.

CITY OF SOCORRO



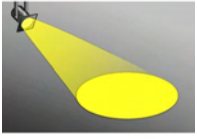
Socorro Community Calendar

CALENDAR OF EVENTS

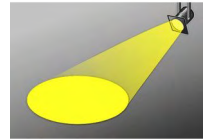
- thru Oct. **Socorro Farmers Market on the Plaza**
Tuesdays 5 – 7 pm & Saturdays 8 am – sellout, 835-8927
- July 2 **Recycle NEWSPAPERS & ALUMINUM CANS 8:30 – 11 am**
Empty lot South of Ace Hardware, Keep Socorro Beautiful 835-8927
- July 2 **Hammel Museum Open House 8 am – Noon**
600 Sixth Street, Kay 835-1721, Bob 835-3183
- July 2 **Jimmy Stewart Westerns, Movie Day at the Socorro Public Library**
9:00 am Bend of the River
10:45 am Winchester '73
12:30 pm Destry Rides Again
2:15 pm The Man from Laramie
- July 2 **Very Large Array Guided Tours 11 am—4 pm**
"TNG of Radio Astronomy" 50 miles West on Hwy. 60, 835-7243
- July 2 **Guided Night Sky Stargazing after Sunset**
Etsorn Observatory, NM Tech Campus, 835-7243
- July 2 **Movie Night at Clarke Field Despicable Me FREE**
7:30 pm Social, 8:30 pm Movie, Healthy Family Initiative, 835-8707
- July 4 **Concerts and Firework Display NM Tech Campus, 835-5688**
Family Entertainment, water slides, balloon jump: 1-5 pm
Music and Entertainment: 11 am—9:30 pm
FIREWORKS at 9:30 pm
- July 7 **Movie Night The Big Trees w/Kirk Douglas 7:15pm FREE**
Socorro Public Library, 835-1114
- July 8-10 **Magdalena Old Timers Reunion Magdalena Village, 505-401-4352**
Highlights Include:
7/8, Friday: 9:00 pm Street Dance
7/9, Saturday: 10 am Parade; 12:30 pm Rodeo; 8 pm Dance
7/10 Sunday: 7:00 am Pancake Breakfast; 7:30 am Kelly Run
- July 11-12 **Sun Country Junior PGA Golf Tournament**
NM Tech Golf Course, 835-5335
- July 16 **Recycle MIXED PAPER 8:30 am – 11:30 am**
Socorro Plaza, Chamber of Commerce 835-0424
- July 18-22 **San Miguel Parish Vacation Bible School 835-2891**
- July 25-27 **Sun Country PGA Championship NM Tech, 835-5335**
- July 30 **Hummingbird Banding Workshop, with Bill Talbot 7:30 am—11:30 am**
Bosque del Apache Visitor's Center, RSVP 835-1828
- July 30 **Movie Night at Clarke Field How to Train your Dragon FREE**
7:30 pm Social, 8:30 pm Movie, Healthy Family Initiative, 835-8707

Distributed by the *Socorro Heritage and Visitors Center* 575-835-8927

www.socorronm.gov



Member Spotlight



There are a wealth of opportunities for advertising here in Socorro County. Consider these Chamber members for your outdoor, print, and online advertising needs.

Sun Vista Outdoor Advertising LLC is independently owned by long time New Mexico resident David Raybould and provides design, leasing, posting, and maintenance services for his New Mexico billboards. Raybould started his business in 2004 and enjoys working with both large and small companies. His goal is to get your company the most effective advertising outlet for drawing traffic into your community and business. You've probably seen his billboards on 1-40 and 1-25! Please call Sun Vista toll free at (877) 856-1187 or at (505) 856-1187. You can also reach Raybould via email at davidr@sunvistaoutdoor.com.

El Defensor Chieftain is by far the oldest continuing business in Socorro County and traces its history to the late 1860's, when Socorro was a mining boomtown. Today, the twice-weekly El Defensor Chieftain is, for many, the primary source for community news and advertising in Socorro County. For display advertising information, contact bwhitehorse@dchieftain.com or dherndon@dchieftain.com. For info on placing a classified ad, please contact classifieds@dchieftain.com. You can reach the Chieftain by phone at (575) 835-0520 or see many of their articles and advertisements online at www.dchieftain.com.

The Ink is a monthly newspaper covering arts and community events in the southern portion of New Mexico. Owned and operated by Robin L. Baxa and Roy van der Aa, it has been in publication since 1998. You can reach The Ink by mail at P.O. Box 643, Las Cruces, NM, 88007, by phone at (575) 541-9770, and via email at ink@zianet.com. Check out their Facebook page at: www.facebook.com/pages/The-Ink-Newspaper/60371521569.

The Glenwood Gazette was created by publisher Gale Moore to honor and recognize the unique character, peoples, and cultures of the frontier regions and authentic small towns of New Mexico and Arizona. The Gazette is usually a 36-page issue and is delivered to hundreds of subscribers throughout southern and southwestern New Mexico and southern and eastern Arizona. Moore also publishes the "Forever Frontier" Annual Visitor's Guide. You can reach Moore by phone at (575) 388-4806 or by email at gazettelady777@yahoo.com. View articles and advertisements online at www.glenwoodgazette.com.

Your Host New Mexico is a quarterly publication which highlights travel, recreation and entertainment in the Land of Enchantment. Published by Diamond Publishing Company, Inc., they are located in Albuquerque. Please contact Your Host New Mexico about advertising opportunities by phone at (505) 268-1699 or via email at yourhostnm@comcast.net.

The Local Pages is dedicated to making "The Best Phone Book in Town"™. They focus primarily on smaller communities, providing personalized, in-depth information specific to each coverage area. In addition to both white and yellow page sections, their user friendly books include an information section with government numbers, useful tips, community events, and hard-to-find numbers, as well as colorful fold-out maps, restaurant menus, and a reverse directory. Based in Salt Lake City, Utah, they can be reached toll free at (888) 249-6920 or on the web at www.thelocalpages.net.

Directory Plus has published regional directories and local phone books in Southwestern Colorado and throughout the state of New Mexico, since 1983. These products provide the most complete, accurate and up-to-date resource for the community they serve. Their phone books include white pages, yellow pages, blue pages (government offices, schools, post offices, local maps), and green pages (street and telephone number guides). Based in Durango, Colorado, Directory Plus can be reached toll free at (800) 832-9832 or online at www.directoryplus.com.

NEW CHAMBER MEMBERS

Welcome to the Chamber!

First State Bank is the only locally owned community bank in both Socorro and Reserve, New Mexico. They are proud of the fact that their business is banking on the people and businesses in Socorro and Catron Counties. They invite you to review their personalized financial solutions for your large or small business. First State Bank is located at 103 Manzanares Avenue in Socorro. You can reach them on the phone at (575) 835-1550 or toll free at (888) 835-7142. Visit them online at www.socorrobanking.com.

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Sonic Drive-In Advances in Dr. Pepper Sonic Games



Congratulations to Sue Meza and her crew at Socorro's Sonic Drive-In for advancing to the semi-finals of the 2011 Dr. Pepper Sonic Games. With over 2,500 Sonic drive-ins participating this year, the competition is tough. To advance to the semifinals, Sonic had to meet the following criteria: earn a minimum of 1,470 points in the preliminary round by call in quizzes and game shops, have an average delivery time of 3:30 minutes or less, and have a passing score on their most recent Food Safety Audit. Next time you visit Sonic, look for their semifinalist banner and t-shirts. Be sure to congratulate Sue Meza and her employees for all of their hard work and success!

State and Federal Posting Requirements for Employers THE POSTERS YOU NEED ARE FREE

Employers are required by state and federal law to post at their workplace certain information concerning the rights of employees. The required posters, including federal posters, are available free of charge from New Mexico state agencies; or you can print them yourself from online files using ordinary office printers and standard size paper. *Employers should never have to pay a commercial service for posters.*

- U.S. Dept. of Labor poster <http://dol.gov/osbd/sbrefa/poster/matrix.htm>
- N.M. Dept. of Labor Minimum Wage poster <http://www.dol.state.nm.us/pdf/minimumwage.pdf>.
- Job Health and Safety poster <http://www.nmenv.state.nm.us/OHSC.Website/ohsbhome.htm>.

New Registered Businesses in City of Socorro (June)

Jesse's Auto Detailing
Rose's Cleaning Service
J-N Socorro Plumbing
White Sands Construction, Inc.
Economy Inn
Rainbow Fireworks

